## **IESEG Fact sheet 2012/2013**





Name of Institution
---------------------

### **Contact Details:**

Head of the Institution	Dr. Jean-Philippe AMMEUX	
Title	Director	
Address	Lille Campus: 3, rue de la Digue 59000 LILLE FRANCE	Paris Campus: Socle de la Grande Arche 1 Parvis de la Défense 92044 PARIS LA DEFENSE FRANCE
Phone / Fax	+33 320 545 892 / +33 320 574 855	+33 155 911 010 / +33 147 759 375
Website	www.ieseg.fr	
Socrates ID Code (for European Partners only)	FLILLE11 – EUC 28677 IESEG School of Management is member of Université Catholique de Lille which gathers over 24500 full time students ( <a href="http://www.univ-catholille.fr/index-UK.asp">http://www.univ-catholille.fr/index-UK.asp</a> )	
International Relations Department	One school, 2 campuses: IRO staff members usually have missions which cover Lille and Paris activities, even if they are based on one or the other campus.	

### **LILLE Campus**



### $\bullet$ Mr Stephen MURDOCH, Associate Dean - International

Responsible for international relations and collaborations

Development of international strategy; assistance in international accreditations

Development of international partners network

Development of joint programmes, dual degrees and short-term programmes

Professor of Law and Ethics

s.murdoch@ieseg.fr



### Ms Jie HONG, Associate Director of International Relations Head of International Recruitment

Marketing and recruitment of international degree seeking students

Supervision of IESEG Offices in France and abroad

Representing International Office in the absence of the Associate Dean - International

Development and coordination of joint programmes and dual degrees

j.hong@ieseg.fr



# • Mr Pascal AMEYE, Head of International Exchange Programmes Partnership Development

Relationship with partner universities, Management of partner network Development of partnerships and finding new appropriate partners

Coordination of international exchange programmes

Academic advisor (IN & OUT); Supervision of IESEG outgoing students

p.ameye@ieseg.fr



### • Ms Hélène GUINARD, International Services Coordinator

Contact for international students at IESEG Lille: general requests, housing, orientation week

Coordination of International Club - Lille

Supervision of IESEG outgoing students

Organisation of IR events

Training mobility / Staff Exchange

h.guinard@ieseg.fr



## • Ms Coralie LEDUCQ, International Services Coordinator

Contact for international students at IESEG Lille: general requests, acceptance letter, health, residence

title, housing subsidy

Supervision of IESEG outgoing students

Organisation of IR events

Update of IESEG contacts database

c.leducq@ieseg.fr



### Ms Mathilde LIÉNARD, International Partner Relations Coordinator Assistant to Associate Dean - International

Follow-up and development of IESEG's international network, agreement renewal IESEG brochures and promotion material; IESEG ambassadors Contact for partner institutions information for IESEG students

Teaching staff mobility / Faculty Exchange

Planning incoming visits

Assistant to Stephen MURDOCH

m.lienard@ieseg.fr



### • Mr Ricky YOUNG, International Recruitment Coordinator

Recruitment of international degree seeking students; contact for prospective master students Follow up of all potential international student candidates

Management of short term programmes

Summer programmes for IESEG students

r.young@ieseg.fr

### **PARIS Campus**



### • Ms Marta MARCHEVA, Head of International Summer Academy

Management of IESEG International Summer Academy International student recruitment for Summer Academy and IESEG programs Professor in Marketing

Pedagogical support for Bachelor students (Year I & II) m.marcheva@ieseg.fr



# • Ms Marta VAZQUEZ, Head of International Services Partnership Development

Management of student services

Contact for international students at IESEG Paris

Development of partnerships and finding new appropriate partners

Academic advisor (IN & OUT), Supervision of IESEG outgoing students Management of International Clubs – Paris & Lille

Conference and events organization on Paris Campus

m.vazquez@ieseg.fr



#### • Ms Hanane ELKOUARI, International Services Coordinator

Contact for international students at IESEG Paris: general requests, housing, orientation week health, residence title, housing subsidy

Coordination of International Club – Paris

Supervision of IESEG outgoing students

Organisation of IR events

Special projects in Africa

h.elkouari@ieseg.fr

### **IESEG Offices in India**



### • Ms Viragi JHAVERI, Manager of IESEG Office in Mumbai

Contact for all of India except Delhi and Chennai Contact for Christ University twinning programme International student recruitment Development of Joint and Dual Degree programmes v.jhaveri@ieseg.fr

IESEG Office Mumbai Regd. office 514, Jolly Bhavan 1 10 New Marine Lines Mumbai 400 020 INDIA Phone +91 9819093770



### • Ms Brijveen SABHERWAL, Manager of IESEG Office in Delhi

Contact for Delhi and Chennai Contact for Loyola College twinning programme International student recruitment b.sabherwal@ieseg.fr

IESEG Office Delhi E - 174, Ground Floor, Masjid Moth, GK III New Delhi – 110049 INDIA Phone +91 98737 56563

## Exchange Coordinators:

Contact(s) for Incoming Students	Lille Campus	Paris Campus
	Ms Hélène GUINARD     Ms Coralie LEDUCQ	Ms Hanane ELKOUARI     Ms Marta VAZQUEZ
Contact(s) for Outgoing Students	Lille Campus	Paris Campus
	• Ms Marie MOLINARI Studies Department, <u>m.molinari@ieseg.fr</u>	• Ms Anne-Cécile COUDERC Studies Department, <u>ac.couderc@ieseg.fr</u>
	Ms MOLINARI and Ms COUDERC are in contact with our students for applications to partner universities programs.	
	Questions related to student numbers, nominations, etc still have to be sent to Pascal AMEYE, and promotional material to Mathilde LIENARD and Hanane ELKOUARI.	

# **Academic Information: 2012/2013**

Arrival Date	last week of August.  Preferred day: 20 <sup>th</sup> August 2012	1 <sup>st</sup> week of January  Preferred day: 7 <sup>th</sup> January 2013
Mandatory Orientation Seminar	Semester 1 : 21 <sup>st</sup> -25 <sup>th</sup> August 2012	Semester 2: 8 <sup>th</sup> - 12 <sup>th</sup> January 2013
Beginning and end of Semesters ( <u>including</u> <u>examination dates</u> )	Semester 1 Starts: 27 <sup>th</sup> August 2012 Ends: 22 <sup>nd</sup> December 2012	Semester 2 Starts: 14 <sup>th</sup> January 2013 Ends: 22 <sup>nd</sup> May 2013
International Summer Academy	Starts : 1 <sup>st</sup> July 2013 Ends : 30 <sup>th</sup> July 2013	
Academic Calendar	Current calendar: <a href="http://international.ieseg.fr/">http://international.ieseg.fr/</a>	programmes/academic-calendar

# **Exchange Programme**:

Information for Exchange students	On <a href="http://international.ieseg.fr/international/international-students/">www.ieseg.fr</a> choose "International > Study @ IESEG in exchange": documents from our information package are downloadable, please read everything carefully <a href="http://international.ieseg.fr/international/international-students/">http://international.ieseg.fr/international/international-students/</a> .	
Application Deadlines	Semester 1 (Fall) : 31st May 2012	Semester 2 (Spring) : 31 <sup>st</sup> October 2012
Campus	Bilateral agreements: Lille campus and Paris campus. Global agreements with Lille Catholic University: Lille campus. If you wish to send students to Paris campus, please contact us.	
Main study fields (majors)	Management	Business
at our university.	Finance	Marketing
	Negotiation	Language
	Operation Management System	Management of Information Systems
	Audit & Control	Human Resources Management
Courses	All exchange students have access to <b>Bachelor courses</b> (3 years). Master students and students in their last year of Bachelor programme have access to <b>Master of Science</b> ( <b>MSc</b> ) electives.	
Online Application	Students are required to read the "Exchange Programme Information" document online and then apply online on <a href="http://application.ieseg.fr/INInfo">http://application.ieseg.fr/INInfo</a> and follow the indicated procedure. Please note that students who do not apply ONLINE will not be enrolled in our programme. Online application opens one month before the application deadline.	
	Acceptance letter are not issued as long as the student has not registered online and that the application has not been received by IESEG. All documents must be sent in original to Mr Pascal AMEYE, Head of International Exchange Programmes: online application printed, Learning Agreement, University official Transcripts of results, Statement of interest.	
Student nominations	Student nominations should be sent to Pascal AMEYE: p.ameye@ieseg.fr	

## **International Summer Academy**:

Summer programme	IESEG 5 <sup>th</sup> International Summer Academy: <b>July 1<sup>st</sup> to 30, 2012</b> Fee-paying programme organised on Paris Campus.
	On the modern school campus in the heart of Europe's biggest business district La Défense, IESEG conducts an intense four week session where undergraduates and recent graduates will gain knowledge, interpersonal skills, and confidence to reach goals and excel in the global workplace (international business and management). All content-based courses are taught in English and are combined with French language courses. All participants are accommodated at the Cité Universitaire Internationale and will enjoy extra-curricular activities to help discover the Parisian way of life.
	Details available on <a href="http://international.ieseg.fr/programmes/summer-academy/">http://international.ieseg.fr/programmes/summer-academy/</a>
Application deadline	15 <sup>th</sup> May 2013

# **IESEG School of Management:**

IESEG School of Manage	·
SCHOOL OF MANAGEMENT  UNIVERSITÉ CATHOLIQUE DE LILLE	IESEG School of Management was founded in 1964 within the Lille Catholic University ( <a href="http://www.univ-catholille.fr">http://www.univ-catholille.fr</a> ), France's largest private university (24,500 students, 6 faculties, 20 schools and institutes), to train future business executives to Master's level in economics and the full range of management disciplines. One of the most dynamic and fastest growing schools in France, IESEG has achieved membership of the exclusive Chapter of Management Schools and has established itself as an innovative European business school with an international vision and a commitment to quality education.
Location	Situated in Lille, France's youngest and friendliest metropolis and the gateway to north-western Europe, IESEG School of Management is easily reached from Brussels, London and Paris: fast trains put Lille at 35 minutes from downtown Brussels, 1 hour 20 minutes from downtown London and 50 minutes from Paris Charles de Gaulle Airport. Landing at Charles De Gaulle airport and taking the fast train is the most convenient way to get to Lille. The school has its own purpose-built facilities at the heart of the beautiful Catholic University campus, next to the tranquil Jardin Vauban and within easy walking distance from student residences and the commercial and cultural centre of Lille.
	The IESEG campus in La Défense, Paris, was established primarily to strengthen IESEG's links with French and international companies, and to enhance the institution's global reputation and visibility. La Défense is home to more than 1,500 companies with around 150,000 employees, meaning that IESEG is perfectly positioned to form partnerships with its neighbours. Study in Europe's main business hub IESEG's modern campus in Paris is located in the iconic Grande Arche building, at the heart of the business district of La Défense. Paris is not only the economic and business capital of France but also the symbol of French culture. World-famous for its monuments as well as its artistic and cultural life, Paris welcomes over 30 million visitors a year.
IESEG Pictures and Videos	http://international.ieseg.fr/welcome-ieseg-school-of-management/ieseg-and-the-media/
International vision	Through international programmes and exchange agreements with 170 business schools worldwide (47 countries), IESEG is building an international classroom to prepare future managers to be members and leaders of multicultural teams.
	IESEG represents an international community of students and faculty members. English is the working language at IESEG: the Master's program is entirely taught in English (this is unique in France), 70% of permanent professors are international and faculty members represent 15 different nationalities. A four-month internship abroad is mandatory in the Bachelor/Master Program and 75% of IESEG students take part in an exchange program.
Programmes	IESEG proposes a post –baccalauréat "Grande Ecole" programme = 3 years for the <b>Bachelor</b> programme + 2 years for the <b>Masters programme</b> .
	This 3+2 programme is entirely coherent with other European countries, it aims at opening its horizons even further on the international front as well as putting forward its academic excellence. This programme combines advanced theoretical training and significant hands-on experience through internships and projects. Thanks to the number of foreign students applying to IESEG and the international exchange students, Ieseg also aims to increase the cultural diversity of the students and thus create a multicultural environment.
	Apart from the "Grande Ecole" programme, IESEG also proposes postgraduate courses to French and international students: MIB (Master of International Business, the Graduate Certificate in International Business, the Graduate Diploma in International Business, IESEG have also set up twinning programmes in the bachelor cursus and double degree programmes at master level with foreign universities.
Teaching	Through teaching mobility (Erasmus) / faculty exchange (other cooperation agreements), IESEG faculty members have the opportunity to teach at one of our partner institutions, while faculty members from partner universities are welcomed to teach at IESEG in our various programmes. IESEG also welcomes "Visiting Professors" from non-partner universities or companies who teach in our various programmes.

Courses and languages	Our <b>undergraduate programme</b> is taught in <b>English and French.</b> Our BBA has a track in English and a bilingual track, so <b>the BBA can be followed fully in English</b> .
	Our graduate programmes are fully taught in English.
	A range of about 200 courses taught in English is available. Courses are offered on a semester basis. Check "International > Course Catalogue" on our website for course descriptions (online catalogue) and read the explanation of the ECTS course code for a better course research. <a href="http://international.ieseg.fr/international/course-catalogue/">http://international.ieseg.fr/international/course-catalogue/</a>
	In the European Credit Transfer System (ECTS), the normal workload for a full-time student is 30 credits per semester. The number of contact hours varies from the format and the level of the course. Therefore students usually have to attend from 8 to 15 courses per semester to get 30 ECTS.
	French Language Courses: French for Beginners, Business French and Advanced Business French courses are offered each semester. Other language courses are available: English, German, Spanish, Italian, Chinese
Accreditation	EQUIS (April 2012)
Rankings	In November 2011 the prestigious magazine "l'Etudiant" has published its annual ranking of the best Business Schools in France (master's level). IESEG has been ranked number 8 out of 42, maintaining its position from 2010. According to the rankings, what sets IESEG apart from the rest is its academic excellence with its number of highly qualified international faculty. Another strong point is the international profile of the school, reflected by the number and quality of international partner institutions.  In 2011 IESEG has been ranked as the 2 <sup>nd</sup> best among 42 French Business Schools for its research activities. IESEG's strength in this field is illustrated through its many research collaborations and publications, especially by its unique association with CNRS, Europe's largest research organization. IESEG is only one of 2 business schools in France associated with CNRS.
Membership	IESEG is member of:  - Université Catholique de Lille,  - Member of "Conférence des Grandes Écoles", a selected group of higher education institutions in France (38 schools out of 208; The French Higher Education Guild) and Member of Chapitre des Ecoles de Management,  - FESIC (Federation of Engineering and Management Schools - Fédération d'Ecoles Supérieures d'Ingénieurs et Cadres),  - EFMD (European Foundation for Management Development),  - AACSB (Association to Advance Collegiate Schools of Business)  - GLRI (Globally Responsible Leadership Initiative).
Student Registration	Undergraduate and Graduate Cycle: 2700 International students: 750 including 450 Exchange Students
Academic and	Full-time professors: 85 Visiting professors: 55
Administrative Staff	Part-time lecturers: 270 Administrative staff: 115

# **Discover Lille and Paris:**

Lille	Lille metropolis has 1.5 million inhabitants with 85 municipalities from which Roubaix, Tourcoing and Villeneuve d'Ascq and more than one million inhabitants; it is France's 3 <sup>rd</sup> biggest student city in	
	France with 4 universities. It was the European Capital of Culture in 2004 and was awarded the "City of	
	Art and History" label in 2004. Lille metropolis shares 84 kilometres of border with Belgium, and is	
	thus a cross-border city with Courtrai, Mouscron, Tournai and Ypres. It is also part of the Euroregion,	
	which includes north of France, north of Belgium and south of England (Kent). 5 European capitals	
	within a 300 km radius. 4 <sup>th</sup> tourist destination in France (short stays).	
Lille Tourist Information	Lille Tourist Office: <a href="http://www.lilletourism.com/index_gb.php">http://www.lilletourism.com/index_gb.php</a>	
	Lille airport: http://www.lille.aeroport.fr/gb/	
	Lille guide for restaurants, activities, shopping, etc.: <a href="http://www.lechti.com">http://www.lechti.com</a> (French) and	
	http://www.lille.sortir.eu/ (French)	
Paris	As France's capital, Paris is a major source of culture, history, fashion, food, and more. The city's rich	
i aris	cultural and historical base, coupled with its tendency to transform and develop, makes Paris an	
	innovative and dynamic city.	
	Living and staying in the capital, is a pleasurable experienceThe diameter of the city is strategically	
	cut by the River Seine. On the right bank, there are many of the most fashionable streets and shops, and	
	such landmarks as the Arc de Triomphe, Place de la Concorde, Louvre, the modern Pompidou Center	
	(Beaubourg) and the Sacré Coeur. On the left bank, you can see governmental offices and is the site of	
	much of the city's intellectual life : old Latin Quarter, the Sorbonne, the Luxembourg Palace, the	
	Panthéon, The Eiffel Tower. The historic core of Paris is the Île de la Cité, a small island occupied by	
	the Cathedral of Notre Dame de Paris.	
	Tourism in Paris http://en.parisinfo.com/	
Paris Tourist Information	Venues and activities: http://www.paris.fr/loisirs/pratiquer-un-sport/activites-gratuites/p5046	
	<del></del>	
	Paris airports: <a href="http://www.aeroportsdeparis.fr/ADP/en-GB/Passagers/Home/">http://www.aeroportsdeparis.fr/ADP/en-GB/Passagers/Home/</a>	